

**Globetrotters Club Ltd – Annual General Meeting  
Saturday 7 November 2015**

Members present: Paula Williams, Zara Taylor, Simon Banks, Eric Hayman, Jeanie Copland, Sandra and David Reekie, Clovine Morris, Hemant Amin

Committee present: Francesca Jaggs (Chair), Kevin Brackley, Jacqui Trotter, Lindy Pyrah, Paul Roberts, Gavin Fernandes

Apologies from Committee: Ewa Les, Paul Woodward, Chloe Marshall

1. Meeting start:

Francesca (chair) welcomed the members and the Committee to the AGM, there was a brief introduction of the Committee present and apologies from those who could not make it. She then gave an overview of the meeting agenda:

Agenda

- Chair's Report.
- Membership report
- Treasurer's report
- Publications
- Publicity report.
- Election of Committee Members
- Election of Honorary Members
- London Meetings
- Any other business

2. Chairman's report

Francesca delivered the Chairman's report

- Globetrotters has a larger committee than previous years and we still need a treasurer desperately so please let us know if anyone knows anyone who would be interested in the role.
- Globe went digital and it has not decreased our membership as some predicted and has proved a success.
- Our membership has risen.
- Facebook is more active – Ewa is doing a lot of publicity. Globies are entering the digital age.
- London is still the biggest branch but our 2 sister branches are doing well in Chester and Toronto.
- We had a successful time at the Adventure Travel Show and have been invited back for Jan 2016.

3. Membership report

Kevin went through the slide, a lot of membership is due to retention and digital is proving popular in this area. People are also rejoining for longer at a time so it gives the club much more stability.

- Membership @ 31st August 2015 stood at 227, up on both 2014 figure of 220, 2013 figure of 194, and 208 members in 2012.
- 40 new members joined the club in the last year, compared to 42 and 28 in the previous 2 years. of these new members 34 were UK, 3 USA and 3 Other – others are normally ex-pats but who are UK citizens.

- 40 lapsed members rejoined the club in the last year, compared to 57 & 45 in the previous 2 years.
- As well as lapsed members renewing, more members are taking up the early bird renewal offer, 51 renewed early, 36 online and 15 in London and by post. The early bird offer is proving popular.

#### 4. Numbers and Stats

Kevin talked the members through the slide: It was interesting to note that the makeup of the membership has again slightly changed. Previous years' figures in brackets.

- 82% of members are now in the UK (85%, 83%, 84%)
- 9% USA/Canada (8%, 10%, 12%)
- 9% Other Countries (7%, 7%, 4%)

There has been a slight increase in the people joining from abroad. A lot of the UK members are based near or around London and who come to London for the meetings.

We did a talk at the Chester branch of Globetrotters recently which has really become more popular, it is exciting to see that it is successful and breaking even financially, the Committee would like to take this opportunity to acknowledge their brilliant job.

#### 5. Age profile

Kevin went through the slide on the ages of the membership:

**The age profile of the membership has hardly changed.**

- A Under 25: 0.1% (0.5%, 0.5%, 1%)
- B 25-35: 5% (6%, 4%, 5%)
- C 36-45: 7% (9%, 9%, 13%)
- D 46-55: 16% (16%, 15%, 15%)
- E 56-65: 21% (21%, 33%, 34%)
- F over 65: 30% (27.5%, 21%, 17%)
- With 20% again not wishing to divulge the information, but most seem to have Freedom Passes! (20%, 10%, 17.5%)

There were no questions from the audience

#### 6. Treasurers report

Francesca went through the treasurer's report, small loss but we will be good for another 61 years.

<b>Globetrotters Club Limited</b>		<b>01 Sept 2014 to 31 Aug2015</b>		<b>Registered Office</b>	
<b>Company Reg No 6355357</b>				<b>41 Chalton St London</b>	
				NW1 1JD	
<b>Profit &amp; Loss A/C 2014/15 2013/14</b>		<b>BALANCE SHEET</b>		t 31/08/2015 at 31/08/2014	
<b>Income</b>		<b>Assets</b>			
Advertising	660.00 724.55	Cash at bank - Deposit a/c	15,314.11	15,760.27	
Subscriptions	1,794.51 2,473.5	Cash at bank - Cheque a/c	408.39	198.40	
Bank Interest	3.84 8.14				
Sale Calendars	12.00 0.00				
	<b>2,470.31 3,206.2</b>		<b>15,722.50</b>	<b>15,958.67</b>	

<u>Expenses</u>			<u>Liabilities</u>		
Bank Charges	325.44	326.87	Subs in advance	985.50	1,028.33
Broadband	179.88	179.88			
Globe	660.00	3,971.8			
Publicity	49.17	116.87			
Calendar Print and Limited Company	851.31	0.00	NET CURRENT ASSETS	14,737.00	14,930.34
	13.00	13.00			
Membership Sec E	354.63	386.51	REPRESENTED BY		
Postage and Admi	213.63	298.59			
Treasurers Expens	59.50	72.45	GENERAL ACCOUNT	14,379.00	14,572.34
			BRANCH SUPPORT A/C	358.00	358.00
	2,706.5	5,366.0	Note 1	14,737.00	14,930.34
Profit/Loss	-236.17	-2,159.7			
Branch Support Account			Notes		
Balance b/f	358.00	358.00	1. Reduction in assets		
			From £14930.34 (31/08/14)		
			Add £42.83 ( + reduced liability on subs)		
			Less £236.17 ( - Loss for 2013/15)		
			To £14,737.00 (31/08/2015)		

There was a small loss £236.17.

- The calendars were not in the budget when we did an estimate when going digital with Globe, but the main aim of stopping the money draining away fast has worked.
  - At this rate of loss we should be good for another 60 years.
  - Globe was only 3 issues for expenses because one was paid on 31/08/14 so that was in last years accounts.
  - Publicity was the Business Cards
  - Postage and Admin is BM Roving and Secpay
- 
- The Accounts are monitored on a regular basis by the management committee.
  - Payments made on behalf of the club are approved by the committee and must be authorised by 2 signatories.
    - All committee posts are carried out on a voluntary basis.
    - The Directors do not receive a salary.
  - Accounts are produced using recognised accounting software.
  - Under the Companies Act 2006 there is no requirement for an audit of the accounts.
  - The committee have agreed that the accounts be presented without a formal audit. This represents a saving on professional fees.
  - The committee may, however, request an audit of the accounts at any time for any reason.
  - The treasurer will answer questions on the accounts from any member by email via the website or any committee member.

- The two directors of the Club are Kevin Brackley and Paul Woodward but this can be changed at any time.

The members were asked to agree on the following:

*Members agree that the Directors be authorised to present the accounts, as presented to the AGM, to Companies House and HMRC without an audit under Section 476 of the Companies Act 2006.*

Simon Banks and Hemant Amin agreed and seconded the accounts.

Kevin added that the financial year runs from 1 September to 31 August.

#### 7. Globetrotters Club publications

Gavin went through the publications section of the meeting on behalf of Ewa and Chloe:

**Globe:** The digital version in Globe is continuing as a PDFs download from the members area, the feedback is generally positive. We have not seen any decline in membership since going digital

**Enewsletter:** Currently the enewsletter has 19675 subscribers, 11134 are active. This year we had 2089 new enews subscribers, 1442 who confirmed, this included 2896 from the UK and 190 from the USA.

**Calendar:** First issue well received, lots of positive comments from members, the 2016 Calendar again had good member participation with many high quality entries. The current Calendar is ready to print and will be with members before christmass this year.

**Facebook activity:** Gavin asked the members to please try and use facebook more, there is a member's section where we can swap stories and share information. More participation is needed and any photos will be acknowledged. We could use some of the pictures that didn't make the final cut of the calendar as they were all of good quality.

**Facebook Globetrotters club page** – closed group, has now 39 members (in comparison to 40 last year)

**Facebook Globetrotters page** – open fanpage now has 340 likes (in comparison to 229 last year) and its getting new likes almost every week

**Actions:** trying to make connections with other pages related to travels, commenting some posts to make Globetrotters more visible in the internet

#### **Discounts:**

**Discounts list** is updated on the monthly basis

current status: 26 discounts, including 4 new in this year, few potential on the way

#### **Ideas to realize:**

- Globetrotters as advisors with over 60 years of experience: some place on facebook for questions to us as the advisors, column in Globe for that?
- where is that" - riddle of the week/month on facebook – but to do that more pictures are required, I have total lack of pictures for now. I would like to use members pictures not just some random photos from internet, we have something to be proud of so please share the photos.
- Better connection and exchange of information between branches and their websites

- **Important - Engagement from members much appreciated! :**)
- any ideas of companies/businesses to deal re discounts much appreciated
- Any questions re Facebook and how to use it - please contact Ewa
- photos from travels, trips you would like to share on facebook Globetrotters page are needed
- any blogs or websites you would like to share as Globetrotters Club member
- if you find interesting articles related to our activity you are more than welcome to share it on facebook, send it to Ewa Les [gt-publicity@globetrotters.co.uk](mailto:publicity@globetrotters.co.uk)

**Website:** We had 173 membership enquiries and 37 selected to join, 33 selected for renewal and 97 downloaded a sample of Globe. Of these 99 enquiries were from the UK and 12 from the USA.

#### 8. Election of the Committee

The members of the Committee present were invited to stand at the front of the meeting and introduce themselves which they did.

The members were asked to vote on the re-election of the Committee members:

- **Committee as at end October 2015:**  
Kevin Brackley, Paul Roberts, Jacqui Trotter, Francesca Jaggs,  
Paul Woodward, Lindy Pyrah, Gavin Fernandes, Ewa Les, Chloe Marshall
- **Editor of Globe newsletter:** Chloe Marshall
- **Editor of eNewsletter:** Chloe Marshall

If any members would like to join the committee please volunteer

The reelection was agreed by Hemant Amin and seconded by Sandra. Paul Woodward to stay on while we search for a new treasurer.

#### 9. Election of Honorary Members

Jacqui and Francesca explained to the members that we thought it would be nice gesture to give Irene Richards a honorary membership to recognise and celebrate her long and unstinting commitment to being a Globetrotter member over the past 50 years.. There would be a presentation in the December meeting.

*The members were asked to vote to elect the following member(s) to be Honorary members in recognition for their service to the club.  
Irene Richards (aka Morphy)*

Zara and Clovine first and seconded.

It was noted that Barbara Brooks and Rene on holiday in Spain.

#### 10. Accounts for London meetings

Jacqui explained the slide to the members present. We have just broken even and it has been a good year on the whole although a few hiccups towards the end of the year. Food prices peak around Jan due to the New Year party and Paul gets some money each month in recognition for his tech help. The speakers vary in cost. We have to make £100 per month to clear costs and break even. The money at the end of year goes towards technical upkeep as we purchase and maintain our own equipment,

This year's talks have been very varied and a great array of places and experiences.

11. AOB

Hemant Amin proposed a vote of thanks to the committee for their hard work, it is much appreciated by all of the members of the club. It was carried unanimously.

End of Meeting