

Minutes of Globetrotters Club Ltd

AGM

November 2019

1. **Those present** (At 1.20 we were Quorate with 20 members present so we began.)

Barbara Brooks, Paul Roberts, Simon Banks, John Pryse, Sandra Reekie, David Reekie, Tracey Murray, Eric Hayman, Paula Williams, Gloria Williams, Robert Parsons, John Parnell, Simon Fynamore, Catherine Fynamore, Margaret Winstanley, Patricia Liegh, Zara Taylor, Francesca Jaggs, Adrian Alsop, Doreen Tayler, Mary Fogarty, Clovine Morris, Hemant Amin.

2. **Apologies:** Lindy Pyrah, Adam Peter Lang, Gavin A. Fernandes, Kevin Brackley, John Pilkington

3. **Approved the minutes** of the previous year's AGM.

4. **Chair's report**

- Thank you to everyone here today.
- New Year Party - and again have permission for wine for the next.
- Travel Adventure Show... Last one and the next.
- Continuing benefits - calendar, Globe, Facebook, branch meetings, discounts for London Meetings and various companies.
- Please send ideas, articles, photos etc. for our Facebook page to me, Gavin or Paul. This could be used much more than it is.
- Good friendly team. We would welcome more to join us on the committee.

Changes to committee. Jacqui looks like will be staying in Australia, Catherine took over as Membership Secretary last year but this will be her first time to present the Membership Report at AGM, Ewa is still in Poland but on committee.

Gizmo working well for membership fees over last year.

GDRP regs sorted

5. **Membership Report**

Membership @ 31st August 2019 stood at 229, compared to 233 in 2018, and 246 in 2017

- 41 new members joined the club last year compared to 25, 71, 30, 40, 42 in the previous 5 years. Of these new members, 40 are from the UK and 1 from Europe
- There were 11 new members as a result of Globetrotters presence at the Adventure Travel Show
- 22 lapsed members rejoined the club in the last year, compared to 51, 51, 52, 40 in the previous 4 years
- As well as lapsed members renewing, 52 members took up the early bird renewal offer

The geographical makeup of the membership is as follows (previous years figures in brackets)

- 86% from the UK (88%, 82.5%, 82%, 82%, 85%, 83%)
- 8% USA/Canada (7%, 9%, 10%, 9%, 8%, 10%)
- 6& other countries (5%, 8.5%, 8%, 9%, 7%, 7)

Below shows the age profile of our members:

- A under 25: 0.5% (0.1%, 0.5%, 0.5%)
- B 25-35: 3% (4%, 5%, 6%)
- C 36-45: 6.5% (10%, 7%, 9%)
- D 46-55: 16% (18%, 16%, 16%)
- E 56-65: 18% (21%, 21%, 33%)
- F Over 65: 30% (29%, 30%, 27.5%)
- Unknown age 26% (18%, 20%, 20%)

Barbara Brooks said it would be interesting to see a break down of where members come from in UK. This has since been done (we could not produce this for the AGM) and so shown below:

Area	Members	Percentage
London	77	38%
Surrey	17	8%
Essex	9	4%
Kent	9	4%
Cheshire	9	4%
Hampshire	7	3%
Middlesex	9	4%
Hertfordshire	4	2%
East Sussex	4	2%
Bedfordshire	4	2%
Cambridgeshire	3	1%
Oxfordshire	3	1%
Herts	3	1%
Somerset	2	1%
Berkshire	2	1%
North Yorkshire	2	1%
Suffolk	2	1%
Northamptonshire	2	1%
Merseyside	2	1%
Devon	2	1%

6. **Treasurer's Report** and approved the Annual Accounts

AGM Slides for details.

Treasurer's report
Income and Expenses
Non-Trading (Membership) Activities

Pre-payments from previous years	£	1,408
Membership sales current year	£	2,798
Less Pre-payments to future years	-£	1,905
Net Membership subscriptions	£	2,301

	Sep 2018 - Aug 2019	Sep 2017 - Aug 2018
NON-TRADING INCOME		
Membership Subscriptions	£ 2,300.88	£ 1,988.39
Total Non-trading Income	£ 2,300.88	£ 1,988.39
EXPENSES		
Advertising, Promotional & Sales		
Calendars	£ 502.28	£ 445.04
Exhibitions, Events & Trade Shows	£ 0.00	£ 63.03
Globe Magazine	£ 220.00	£ 660.00
Membership Expenses	£ 171.00	£ 456.64
Website & Internet	£ 299.87	£ 290.08
Total Advertising, Promotional & Sales	£ 1,193.15	£ 1,014.79
Office/General Administrative Expenses		
Bank Charges	£ 92.50	£ 79.08
Marketing	£ 76.47	£ 0.00
Office Expenses	£ 291.74	£ 415.65
Postage and Delivery	£ 238.77	£ 425.71
Software Licences	£ 238.42	£ 0.00
Stationery	£ 0.00	£ 6.30
Total Office/General Administrative Expenses	£ 937.90	£ 926.74
HMRC Corporation Tax	£ 152.39	£ 0.00
Total Expenses	£ 2,283.44	£ 2,841.53
Net Operating Income	£ 17.44	-£ 853.14
Other Income		
Bank Interest	£ 31.30	£ 18.09
Donations	£ 28.50	£ 300.00
Total Other Income	£ 59.80	£ 318.09
Net Other Income	£ 59.80	£ 318.09
Net Income	£ 77.24	-£ 535.05

Treasurer's report
Income and Expenses
Trading Activities

	Sep 2018 - Aug 2019	Sep 2017 - Aug 2018
INCOME		
Trading Income		
Advertising	£ 660.00	£ 660.00
Badge Sales	£ 0.00	£ 5.00
Calendar Sales	£ 36.64	£ 202.38
Total Trading Income	£ 696.64	£ 867.38
Cost of Sales		
Calendar Cost of Sales	£ 12.72	£ 69.96
Total Cost of Sales	£ 12.72	£ 69.96
Gross Trading Profit	£ 683.92	£ 797.42
EXPENSES		
Expenses	£ 0.00	£ 0.00
Total Expenses	£ 0.00	£ 0.00
Net Operating Income	£ 683.92	£ 797.42
Net Trading Profit	£ 683.92	£ 797.42

Treasurer's report
Statement of Financial Condition
(Balance Sheet)

	Sep 2018 - Aug 2019	Sep 2017 - Aug 2018
ASSETS		
Cash at bank and in hand		
Current Account - Barclays	£ 3,057.43	£ 1,471.94
Current Account - PayPal	£ 1,140.83	£ 1,879.84
Petty Cash - Membership Secretary	£ 20.00	£ 0.00
Reserve Account - Barclays	£15,980.25	£15,595.45
Total Cash at bank and in hand	£20,198.51	£18,947.23
Debtors		
Accounts Receivable	£ 0.00	£ 0.00
Total Debtors	£ 0.00	£ 0.00
NET CURRENT ASSETS	£20,198.51	£18,947.23
LIABILITIES		
Creditors		
Accounts Payable	£ 0.00	£ 0.00
Total Creditors	£ 0.00	£ 0.00
Total assets less current liabilities	£20,198.51	£18,947.23
Accruals and deferred income	£ 1,930.35	£ 2,021.97
Total net assets (liabilities)	£18,280.16	£16,925.26

Treasurer's report
Summary 2018-2019

- Accounts reported separately as Non-Trading (Membership activities) & Trading (calendar & advertising)

Income/Expenses

- Non-Trading (Membership) activities made a profit of £ 77 (Last year loss £ 535)
 - £ 2,301 Membership Income
 - £ 2,284 Expenses
 - £ 60 Other Income
- Trading (Sales) activities made a profit of £ 684 (Last year profit £ 798)
 - Income from website advertising and calendar sales

Balance Sheet

- Cash in hand is £ 20,199 (Last year £ 18,948)
 - of which £ 1,930 held in reserve as membership in advance pre-payments

John Pannell, Treasurer, 2nd Nov 2019

Accounts 1 Sep 2018 to 31 Aug 2019

Accounts are reported as

- a. Non-Trading (Membership activities)
- b. Trading (calendar and advertising)

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Auditing of Accounts

Accounts are monitored on a regular basis by the management committee.

Payments made on behalf of the club are approved by the committee and must be authorised by 2 signatories by cheque or online.

- All committee posts are carried out on a voluntary basis.
- The Directors do not receive a salary.

Accounts are produced using recognised accounting software.

Under the Companies Act 2006 there is no requirement for an audit of the accounts.

The committee have agreed that the accounts be presented without a formal audit. This represents a saving on professional fees.

The committee may, however, request an audit of the accounts at any time for any reason.

The treasurer will answer questions on the accounts from any member by email via the website or any committee member.

Members agree that the Directors be authorised to present the accounts, as presented to the AGM, to Companies House and HMRC without an audit under Section 476 of the Companies Act 2006.

Vote on the above - unanimous

7. **Publications:** In his absence Gavin sent a report for Francesca to read out.

Globe magazine

Just out and a few printed for those who can't access online. Hemant reiterated reason we have gone digital. when someone expressed dismay at not having a paper mag anymore.

Gavin continues to produce the magazine following its traditional format with stories about recent club activity, news from club members, articles from readers and contributions from speakers.

Many members/speakers have sent in articles and donated books to be given away in prize quizzes. Tour operators and travel companies have offered very generous discounts to members. The 'Where in the World?' picture quiz continues to be well received, especially since it is now being sent to all our e-newsletter subscribers; many are lapsed members are interested travellers who are often interested in joining as full members.

Black and white photocopied versions of Globe are made available to members who are unable to access the internet or print the PDF.

However, there is still concern that not all members seem interested in the magazine Francesca asked on Gavin's behalf for a show of hands - who's a member and hasn't looked at the last issue - summer/autumn edition published at the end of Sept? - As Gavin puts a lot of effort in and wonders if it is worth it and also whether it is worth combining Globe with the nearly non-existent e-newsletter (since it has a reach of nearly 10,000 rather than under 300) to get a larger readership, perhaps attract paid advertisers and encourage new membership? If so, what benefits should be retained for members - discounts, book giveaways, quiz entry? About half the members present put their hands up to say they had downloaded a copy.

Calendar

The 2019 calendar went through the final stages of editing through Sept 2018 and was sent to the printers by the end of Oct 2018. It was printed and ready for mailing before the end of Nov 2018 so it was in time for the last Chester meeting of the year, the Dec meeting in London and ready to be sent to paid-up members in time for Christmas direct from the printers. Extras were sold for cash at the Dec and Jan meetings and via the internet to UK and international customers (posted by GF using Royal Mail).

Leftovers were used to decorate our stand at the ATS and given away to speakers as promotional items.

The call for entries for the 2020 calendar was made in the first Globe of 2019 (winter/spring edition) and was still open for entries at the end of August 2019 (detailed in Globe summer/autumn edition) as we had decided on an extension.

Lapsed members please renew and new members join for the 'free' calendar straight from the printers! Last year it was ready by mid-November so the updated membership list after tomorrow's meeting will be the one to use as the mailing list.

Francesca read out the list of winners for 2020 calendar.

Business cards

New business cards were printed in time for the 2019 Adventure Travel Show (using a discount code for the best price as before) and a fair number were given out. The remainder is being used by committee members when they attend networking events and are available at London meetings for members and attendees to take and use to promote the club on their travels. They have details of links to our internet presence and are blank on the reverse.

Roller banner

A roller banner was produced to enhance the appearance of our stand at the Adventure Travel Show and to display at meetings. Using a Supersaver offer and a discount code, it was a bargain £28.50 and Joan McConn kindly paid for it.

8. **Publicity report.**

Zara asked if we had a strategy in place for publicising the club. Francesca said not exactly. Our publicity officer is inactive for the moment, so we share the role.

- We regularly try and put up posts on our Facebook page... and would people send in stuff to Francesca, Gavin or Paul if they have relevant stuff that could be added. We do have followers and at times can be quite active. Our closed Facebook page is fairly dormant but does still exist.
- That we do have Instagram and google.
- Word of mouth... so all members to take a role in that. And places like the Adventure Travel Film Festival we usually have several members present so our club is mentioned in conversation.
- Gavin has made links with other travel clubs and Facebook groups so information is shared both ways.
- ATS always proves productive in getting us seen and attracting new members... and Francesca and Gavin met up with 2 of their organisers to discuss next Jan's event and came to some mutual agreements regarding publicity.
- We have our business cards... now the calendar is no longer printed on the back they do not go out of date and takes into account Simon Banks' comment at 2018 AGM that space on a card useful to put your own personal contact details etc. if you wish.
- We do have contacts with journalists, photographers, travellers, writers, magazines etc. via the speakers we have.
- We have an e-newsletter which Paul has sometimes put together but he is already busy with a lot of Globetrotter things as webmaster and tech man for our meetings and is presently also organising our speakers! A huge work load for one person... gave him an applause. **Would anyone be willing to volunteer to take on the e-newsletter?**

There are currently 21 companies on our discount list.

Made mention for people to note that Water to Go had had an article in Globe giving the code to give for a generous discount however, by mistake, had been left off the Discount list at the back of our magazine but the generous discount still applies and the omission will soon be rectified.

9. **Website Report**

Website: September 1st, 2018 and August 31st 2019

- We have had 25,892 page views, 8225 visitors during the year.

Membership enquiries: We had 192 membership enquiries of these 37 selected to join, 73 selected for renewal and 67 downloaded a sample of Globe.

Of these 144 enquiries were from the UK and 17 from the USA.

Enewsletter: (needs an editor) has 9,522 active subscribers and a total of 20,202 subscribers. 116 subscribers joined this year, with 91 confirming their subscription, of these: 75 were from UK, and 13 were from USA.

Page views & visitors less than last year but Membership enquiries & Enewsletter numbers up on last year

Francesca acknowledged Paul Roberts for the large amount of work he is doing for the 3 jobs of website, our London Meetings tech man and de facto speaker organiser. All clapped in appreciation.

9. **Election of Committee Members.**

The Following members are standing for re-election to the committee:

• **Committee as at the end October 2019:**

Cath Finamore, Kevin Brackley, Paul Roberts, Francesca Jaggs, John Pannell, Lindy Pyrah, Gavin Fernandes, Ewa Les

• **Editor of Globe newsletter:** Gavin Fernandes

• **Editor of eNewsletter:**

Plus 2 **new volunteers** also voted on: Mary Fogarty and Doreen Tayler

All voted unanimously for above.

10. Local Group meetings

Local groups which consist of more than 20 members shall form a sub-committee to organise and run the local meetings. These Committees shall be responsible to the main Committee and be requested to produce a report and accounts prior to the AGM.

We have Local groups that run meetings independently from the main club in London, Chester and Toronto.

- **London Meetings:** See AGM slides for accounts.

London Meetings Accounts

1 September 2018 to 31 August 2019

2018/2019	Income	Expenditure (Food, Technical & Speakers expenses, Hall Donation, etc.) TOTAL	
	Door Money		
September	£ 351.00	£308.09	£42.91
October	£ 296.00	£222.09	£73.91
November	£ 298.00	£222.09	£75.91
December	£ 240.85	£349.94	£109.09
January	£ 361.90	£299.09	£62.81
February	£ 330.00	£260.58	£69.42
March	£ 374.00	£241.29	£132.71
April	£ 299.00	£312.09	£13.09
May	£ 256.90	£159.43	£97.47
June	£ 249.80	£261.59	£11.79
July	£ 230.00	£154.79	£75.21
August		£0.00	£0.00
Totals	£3,287.45	£2,791.08	£496.37

London Meetings Accounts

1 September 2018 to 31 August 2019

Income from door	£3,287.45
Bank Interest	£2.42
Expenses from Meetings	£2,791.08
Meetings Profit/Loss	£498.79
Cash at bank and at hand.	
Cash at bank:	£2,920.29 (at August 2019)
Petty cash (float)	£20.00
Total:	£2940.29

After september liabilities (rent due & lost keys) cash at bank is £2123.02

Jacqui dormant and Paul standing in... Mary as a possible replacement. We will have our usual New Party on 4th January 2020 and we have permission to have wine.

We had an unfortunate extra expense as the keys got lost at the end of our meeting so we have had to pay the Church of Scotland for replacement locks and keys.

Hemant said it would be nice we introduce the people doing teas.

- **Chester meetings** going well and they sent a report:

Chester branch goes from strength to strength having had a good year with on average 50 people regularly attending each meeting. Our meetings take place bi-monthly – January through to November and to date we have our diary for 2020 almost filled with only a couple of vacant slots. Moving forward we are now arranging speakers for 2021.

Our next meeting on 16th November will see our 10th anniversary, so from humble beginnings and with early help from the London Committee we feel we have achieved a great deal, made lots of friends, and talked at VERY GREAT LENGTH about travel over the past 10 years.

Our regards to you all in London, and again our apologies that we cannot attend the AGM.

- **Toronto:**

Toronto GTs Meetings Summary report for the AGM

- A report is not required as they have less than 20 members attending
- 4-5 meetings a year with talks, organized by Bruce Webber. All going well



As the end of the summer approached, members of the Toronto branch of the Globetrotters Club got together for their annual picnic. Hosted by Bruce Webber in the garden of his house on Algonquin Island, a ferry ride from the mainland, it looks like it was a wonderful afternoon.

-
- A report is not required as they have less than 20 members attending
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As the end of summer approached, members of the Toronto branch got together for their annual picnic. Hosted by Bruce Webber in the garden of his house on Algonquin Island, a ferry ride from the mainland, it looked like it was a wonderful afternoon... (3 photos shown on screen.)

11. **AOB**

Hemant gave the committee a vote of thanks and pointed out we are unpaid volunteers.

End of meeting – the Chair thanked everyone for attending because it's the members who make the club what it is.

The AGM slides as presented follow.

Annual General Meeting - Globetrotters Club Ltd

Saturday November 2nd 2019 at 1.00 PM

Agenda

- Apologies for absence.
 - Minutes of the last AGM.
 - Chair's Report.
 - Membership report.
 - Treasurer's report.
 - Publications.
 - Publicity report.
 - Election of Committee Members.
 - Local Group meetings
 - London Meetings.
 - Chester meetings.
 - Toronto GTs meetings.
 - Any other business
-

Annual General Meeting - Globetrotters Club Ltd

Apologies for absence

Lindy Pyrah
Adam Peter Lang
Gavin A. Fernandes
Kevin Brackley
John Pilkington

Annual General Meeting - Globetrotters Club Ltd

Minutes of the 2019 AGM

Acceptance of Minutes of last AGM

Are the minutes a true and correct record of the previous AGM.

Please vote on the above.

Chair's Report.

Introductions and welcome to our 2019 AGM

- Thank you to everyone here today.
 - New Year Party
 - Travel Adventure Show.. last one and the next.
 - Continuing benefits - calendar, Globe, Facebook, branch meetings, discounts for London Meetings and various companies.
 - Please send ideas, articles, photos etc. for our facebook page to me, Gavin or Paul. This could be used much more than it is.
 - Good friendly team. We would welcome more to join us on the committee.
-

Numbers, Stats & Figures

September 1st, 2018 – August 31st 2019

AGM Membership Report 2018-2019

- Membership @ 31st August 2019 stood at 229, compared to 233 in 2018, and 246 in 2017
 - 41 new members joined the club last year compared to 25, 71, 30, 40, 42 in the previous 5 years. Of these new members, 40 are from the UK and 1 from Europe
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Numbers, Stats & Figures

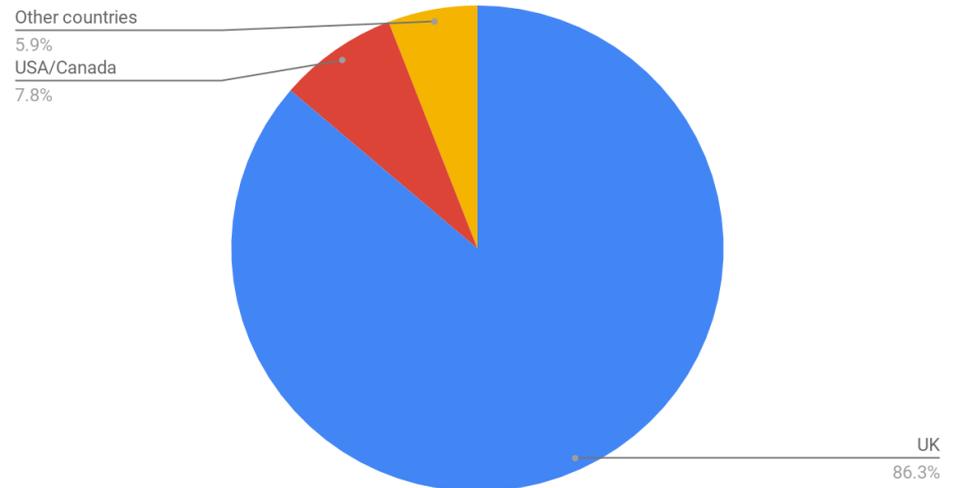
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The geographical makeup of the membership is as follows (previous years figures in brackets)

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- 8% USA/Canada (7%, 9%, 10%, 9%, 8%, 10%)
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Geographical makeup of the membership



Numbers, Stats & Figures

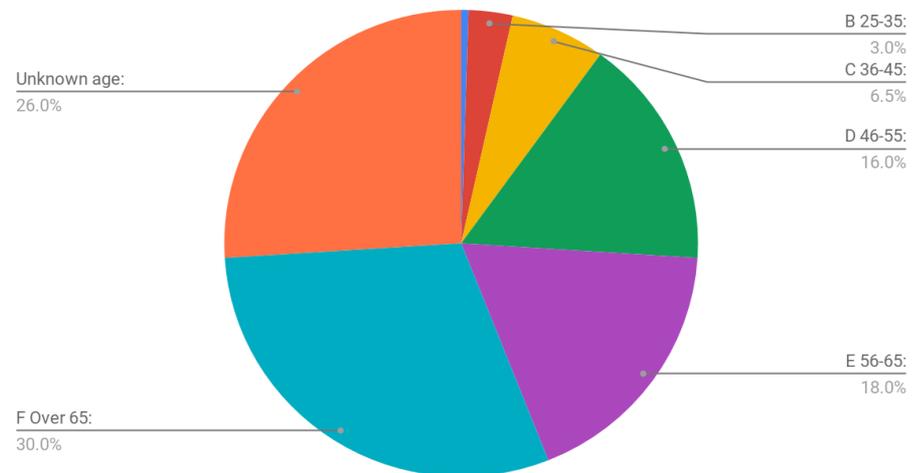
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AGM Membership Report 2018-2019

Below shows the age profile of our members:

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Age profile of our members



Treasurer's report

Globetrotters Club Ltd

Accounts

1 September 2018 to 31 August 2019

Accounts are reported as

- a) Non-Trading (Membership activities)
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Treasurer's report

Income and Expenses

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Membership sales current year	£	2,798
Less Pre-payments to future years	-£	1,905
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Trading Activities

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Globetrotters Club Publications

The Globetrotters Club calendar

The 2019 calendar went through the final stages of editing through Sept 2018 and was sent to the printers by the end of Oct 2018. It was printed and ready for mailing before the end of Nov 2018 so it was in time for the last Chester meeting of the year, the Dec meeting in London and ready to be sent to paid-up members in time for Christmas direct from the printers. Extras were sold for cash at the Dec and Jan meetings and via the internet to UK and international customers (posted by GF using Royal Mail).

Leftovers were used to decorate our stand at the ATS and given away to speakers as promotional items.

The call for entries for the 2020 calendar was made in the first Globe of 2019 (winter/spring edition) and was still open for entries at the end of August 2019 (detailed in Globe summer/autumn edition) as we had decided on an extension.

Globetrotters Club Publications

Other Publications

Business cards

New business cards were printed in time for the 2019 Adventure Travel Show (using a discount code for the best price as before) and a fair number were given out. The remainder is being used by committee members when they attend networking events and are available at London meetings for members and attendees to take and use to promote the club on their travels. They have details of links to our internet presence and are blank on the reverse.

Roller banner

A roller banner was produced to enhance the appearance of our stand at the Adventure Travel Show and to display at meetings. Using a Supersaver offer and a discount code, it was a bargain £28.50

Globetrotters Club Publications

Website: September 1st, 2018 and August 31st 2019

We have had 25,892 page views, 8225 visitors during the year.

Membership enquiries: We had 192 membership enquiries of these 37 selected to join, 73 selected for renewal and 67 downloaded a sample of Globe.
Of these 144 enquiries were from the UK and 17 from the USA.

Enewsletter: (needs an editor) has 9,522 active subscribers and a total of 20,202 subscribers. 116 subscribers joined this year, with 91 confirming their subscription, of these: 75 were from UK, and 13 were from USA.

**Page views & visitors less than last year
but**

Membership enquiries & Enewsletter numbers up on last year

Publicity report

Election of Committee Members

The Following members are standing for re-election to the committee:

- **Committee as at the end October 2019:**
Cath Finamore, Kevin Brackley, Paul Roberts, Francesca Jaggs, John Pannell, Lindy Pyrah, Gavin Fernandes, Ewa Les
- **Editor of Globe newsletter:** Gavin Fernandes
- **Editor of eNewsletter:**

If any members would like to join the committee please volunteer.

Please vote on the above.

Local Group meetings

Local groups which consist of more than 20 members shall form a sub-committee to organise and run the local meetings. These Committees shall be responsible to the main Committee and be requested to produce a report and accounts prior to the AGM.

We have Local groups that run meetings independently from the main club in London, Chester and Toronto.

London Meetings

Accounts

1 September 2018 to 31 August 2019

2018/2019	Income	Expenditure	
	Door Money	(Food, Technical & Speakers expenses, Hall Donation, etc.)	TOTAL
September	£ 351.00	£308.09	£42.91
October	£ 296.00	£222.09	£73.91
November	£ 298.00	£222.09	£75.91
December	£ 240.85	£349.94	-£109.09
January	£ 361.90	£299.09	£62.81
February	£ 330.00	£260.58	£69.42
March	£ 374.00	£241.29	£132.71
April	£ 299.00	£312.09	-£13.09
May	£ 256.90	£159.43	£97.47
June	£ 249.80	£261.59	-£11.79
July	£ 230.00	£154.79	£75.21
August		£0.00	£0.00
Totals	£3,287.45	£2,791.08	£496.37

London Meetings

Accounts

1 September 2018 to 31 August 2019

Income from door	£3,287.45
Bank Interest	£2.42
Expenses from Meetings	£2,791.08
Meetings Profit/Loss	£498.79
Cash at bank and at hand.	
Cash at bank:	£2,920.29 <i>(at August 2019)</i>
Petty cash (float)	£20.00
Total:	£2940.29

After september liabilities (rent due & lost keys) cash at bank is £2123.02

Chester Meetings

Summary report for the AGM

Chester Meetings

Summary report for the AGM

Toronto GTs Meetings

Summary report for the AGM

- A report is not required as they have less than 20 members attending
- 4-5 meetings a year with talks, organized by Bruce Webber. All going well



As the end of the summer approached, members of the Toronto branch of the Globetrotters Club got together for their annual picnic. Hosted by Bruce Webber in the garden of his house on Algonquin Island, a ferry ride from the mainland, it looks like it was a wonderful afternoon.

Any other business

End of meeting

Thank you for attending
because it's the members who
make the club what it is.
