

## Minutes for Globetrotters' AGM November 2022

**Apologies:** Barbara Brooks, Zara Taylor, Doreen Tayler

### **Present**

Quorum not obtained but we started at 12.40pm with 3 people on **Zoom**:

Tracey Murray  
Roy Scott  
Sheila Nicholls

and 13 **In person**:

Judith Patterson 12508  
David Reekie  
Sandra Reekie 12602  
Laurie Trelour 13036  
Mike Smith 13272  
John Pryse 12999  
Simon Finnamore 13037  
Anthony Britton 13027

### **(Committee)**

Paul Roberts  
Gavin Fernandes  
John Pannell  
Francesca Jaggs 1202  
Cath Finnamore  
Mary

Welcome given. Total present 16

Agreed minutes of AGM 2021 by unanimous vote of hands

### **Chair Report** by Francesca Jaggs

Every year we normally have a stand at the Adventure Travel Show and get quite a few new members from this. The show hasn't happened since 2019 and COVID. They are hoping to have one in 2023. But we did have a presence at another travel shows where we did talk to some people about our club: The Adventure Travel Film Festival, The Overland Show, and Van life. I don't know if anyone joined as a result. Membership has been fairly even with slight ups and downs.

Finances are stable.

London meetings are attracting more people in person again, which is great. Zoom is simultaneous. Also the meetings are being recorded. So if you miss one, you can still watch it.

The calendar for 2022 was well received and the next one is in the pipeline, thanks to Gavin. He'll give a report on that presently.

Unfortunately quite a few members died in the last couple of years.

Chester branch stopped for a while but is back up and running.

Toronto is also still happening

### **Membership Report** by Cath Finnamore

We ended up at the end of August with 226 members compared to 252 in 2021, 244 in 2020, 229 in 2019 and 233 in 2018. It has gone up and down a little bit over the last few

years but we seem to have gone back to pre COVID levels. 24 new members joined the club within the last year (50, 60, 41, 25, 71 in the previous 5 years) and came from different places. Some of them were old members who've rejoined, recommendations from friends, and internet searches. The majority are from the UK (18), 4 from USA/Canada and 2 from other countries which were Austria and India.

58 lapsed members rejoined which was probably from Paul having sent out some mail shots. We had quite a lot of old members who came back to us. 60 (67 in previous year) people renewed with the early bird offer, where you get a free extra month when you renew early.

### **Treasurer's Report** by John Pannell

The reports are from September 2021 to August 2022. There are two areas, the first from non-trading which is our membership activities. Secondly, trading, which is calendar and advertising. It is the trading one that I submit to HMRC and Companies House.

So from our membership activities, which is the main thing we run the business for, the income this year was £2,138 which is a little lower than last year's membership income of £3,011. The expenses were fairly similar to the previous year's. £545 was spent on the calendar, production of the Globe magazine £440 and almost £300 in running the website and other internet activities, miscellaneous expenses, bank charges from PayPal (they charge about 6%, transaction office expenses such as postage, software for production of Globe. Total expenses were £2,147. Net income therefore £6.76.

For trading activities: We have advertised on our website. We sold a number of calendars. (Most are given away as part of membership and also to speakers). We sold £293 worth of calendars of which £90 was spent producing them.. so a gross profit of £862. We didn't have any expenses that we declared to HMRC.. The trading profit of £862 is what we will send to them. About 20% corporation tax.

As always we have some fairly healthy total cash at the Bank and in hand is £23,772. Taking into account some money owed from advertising and our expenses the total cash in the bank is £23,498. Out of that £2639 is our reserve so when members pay in advance for 3 years, for example, we take one year this year and the other 2 years we put aside to them.

As a summary, non-trading activities made a loss of £6.76 (but last year was £865.97) and for our trading we made a profit of £862.14 (last year was £830.60).

	Sep 2021- Aug 2022	Sep 2020 - Aug 2021
<b>NON-TRADING INCOME</b>		
Membership Subscriptions	2,138.30	3,011.05
<b>Total Non-trading Income</b>	<b>£2,138.30</b>	<b>£3,011.05</b>
<b>EXPENSES</b>		
<b>Advertising, Promotional &amp; Sales</b>		
Calendars	545.72	650.40
Exhibitions, Events & Trade Shows	0.00	0.00
Globe Magazine	440.00	0.00
Membership Expenses	0.00	301.16
Website & Internet	299.99	299.99
<b>Total Advertising, Promotional &amp; Sales</b>	<b>£1,285.71</b>	<b>£1,251.55</b>
<b>Office/General Administrative Expenses</b>		
Bank Charges	139.53	150.42
Marketing	0.00	0.00
Office Expenses	146.06	147.27
Postage and Delivery	337.85	360.90
Software Licenses	238.42	238.42
<b>Total Office/General Administrative Expenses</b>	<b>£ 861.86</b>	<b>£ 897.01</b>
<b>Total Expenses</b>	<b>£2,147.57</b>	<b>£2,148.56</b>
<b>Net Operating Income</b>		
	<b>-£ 9.27</b>	<b>£ 862.49</b>
<b>Other Income</b>		
Bank Interest	2.51	3.48
Donations	0.00	0.00
<b>Total Other Income</b>	<b>£ 2.51</b>	<b>£ 3.48</b>
<b>Net Other Income</b>	<b>£ 2.51</b>	<b>£ 3.48</b>
<b>Net Income</b>		
	<b>-£ 6.76</b>	<b>£ 865.97</b>

	Sep 2021 - Aug 2022	Sep 2020 - Aug 2021
<b>TRADING INCOME</b>		
Trading Income		
Advertising	660.00	660.00
Calendar Sales	293.02	266.00
<b>Total Trading Income</b>	<b>£ 953.02</b>	<b>£ 926.00</b>
<b>Cost of Sales</b>		
Calendar Cost of Sales	90.88	95.40
<b>Total Cost of Sales</b>	<b>£ 90.88</b>	<b>£ 95.40</b>
<b>Gross Profit</b>	<b>£ 862.14</b>	<b>£ 830.60</b>
<b>TRADING EXPENSES</b>		
Expenses	0.00	0.00
<b>Total Expenses</b>	<b>£ 0.00</b>	<b>£ 0.00</b>
<b>Net Operating Income</b>	<b>£ 862.14</b>	<b>£ 830.60</b>
<b>NET TRADING PROFIT</b>	<b>£ 862.14</b>	<b>£ 830.60</b>

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<b>Net Income</b>		
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#### **Income/Expenses**

- Non-Trading (Membership) activities made a loss of £6.76 (Last year loss £865.97)
  - £ 2,138.30 - Membership Income

- £ 2,147.57 - Expenses
- £ 2.51 - Other Income
- Trading (Sales) activities made a profit of £ 862.14 (Last year profit £ 830.60)
  - Income from website advertising and calendar sales

### **Balance Sheet**

- Cash in hand is £ 23,498.92 (Last year £ 21,845.52)
  - £ 2,639.36 held in reserve as membership for advance pre-payments
  - Net Assets £ 20,859.56 (Last year £ 19,638.18)

### **Auditing of Accounts**

Accounts are monitored on a regular basis by the management committee.

Payments made on behalf of the club are approved by the committee and must be authorised by 2 signatories.

- All committee posts are carried out on a voluntary basis.
- The Directors do not receive a salary.

Accounts are produced using recognised accounting software.

Under the Companies Act 2006 there is no requirement for an audit of the accounts.

The committee have agreed that the accounts be presented without a formal audit. This represents a saving on professional fees.

The committee may, however, request an audit of the accounts at any time for any reason.

The treasurer will answer questions on the accounts from any member by email via the website or any committee member.

### **There was the a vote for:**

Members agree that the Directors be authorised to present the accounts, as presented to the AGM, to Companies House and HMRC without an audit under Section 476 of the Companies Act 2006.

Unanimous show of hands agreeing in person and on zoom.

### **Publications Report** given by Gavin Fernandes

2 editions of **Globe magazine** were published in the last financial year. The Winter edition was just before Christmas last year. I missed the Spring edition so the one just published we have called Late Summer to cover for autumn as well. Despite lockdown there were enough contributions from people who had written books and wanted extracts published and some members wrote some short articles. There should be another one for Winter (but that is not relevant for this year's AGM but for next year). The magazine is now sent to members as a PDF or on ISSU. We have printed a few black and white copies for people who aren't on the internet.

**Calendar:** This report is for the one produced in 2021 for the 2022 edition. It has continued throughout lockdown thanks to people going through their archives to submit enough pictures. The calendar also provides a nice article to put in Globe magazine. In September

we still had the deadline looming. I compile all the photos. The panel of judges is the committee who anonymously vote in a process of several rounds of deleting the number till we end up with the final number needed. This whole process took 2 months, with it being to the printer by this time last year. We printed 400 which was about the right number. The database went to the printers by beginning of December. We encouraged people to order online in advance so they could be sent out on the mailing list. Also at that time there was no way to sell them in person. Most people got their calendar directly from the printers before Christmas and we are hoping that will happen this year too. The competition for entry to 2023's was launched in Spring this year. We sold a lot by doing "Black Friday" and Cyber Monday deals, going for £3 instead of £4 (members automatically get one copy free as part of membership). There were only a few left over.

As the competition for the 2023 calendar was launched in Spring this year then it is relevant for this report. As before, we had an early bird offer to submit 5 photos .. we extended it as far as August so we ended up with a decent number to choose from. We also extended the deadline to September. Received about 100 photos from 25 to 30 people.

*Remember to renew your membership (or join if you are a non member) to ensure that you are on the mailing list to be sent your 2023 Globetrotters Club Calendar directly from the printers.*

### **Publicity**

Francesca requested that members participate in our Facebook page. Make comments on articles, share articles etc.. just make it more lively and it may get more noticed.

She also announced that one of our members sponsored Atlantic Escapade on our behalf so our logo will go on their boat as they sail/row across the Atlantic. Maybe some people will spot it when in port? It is all a sort of advertising.

### **Website Report** by Paul Roberts

#### **eNewsletter**

Currently the eNewsletter has 20689 subscribers, 6380 who are active.

We had 60 new eNews subscribers who 45 confirmed, including from the 38 UK and 9 from the USA

#### **Membership Enquiries**

We had 182 membership enquiries, 27 selected to join, 125 selected for renewal, 10 printed a form to post in and 19 downloaded a sample of Globe. (Of these 123 renewed and 28 joined and 8 members didn't complete payment).

Of these enquiries 142 were from the UK and 18 from the USA.

#### **Website** Analytics.google.com

Pageviews 21317

Users 9253

### **Following members standing for re-election to the committee:**

#### **Committee as at the end October 2020:**

Cath Finnamore, Kevin Brackley, Paul Roberts, Francesca Jaggs, John Pannell, Gavin Fernandes, Mary Fogarty, Doreen Tayler

**Membership Secretary:** Cath Finnamore  
**Editor of Globe newsletter:** Gavin Fernandes

If any members would like to join the committee please volunteer.

**Vote:** Unanimous show of hands

**Branches Report** by Paul Roberts

Local groups which consist of more than 20 members shall form a sub-committee to organise and run the local meetings. These Committees shall be responsible to the main Committee and be requested to produce a report and accounts prior to the AGM.

We have Local groups that run meetings independently from the main club in London, Chester and Toronto.

**London Meetings**

We made a loss in 2021. In September we had only few people come to the meeting here at Church of Scotland. Then peaked to about 50 which is not what we used to get before COVID. If you know anyone who used to come please ask why they are no longer attending. I did email people but there were no good reasons why they weren't coming. We bought/replaced a lot of equipment last year. Also there are speaker expenses which are getting bigger.

**Accounts for London Meetings 1 September 2021 to 31 August**

Income from door (via Eventbrite and door)	<b>£1,892.70</b>
Bank Interest	<b>£1.63</b>
<b>Expenses from Meetings</b>	<b>-£2,475.81</b>
Meetings Profit/Loss	<b>-£583.11</b>

<b>Cash at bank and at hand.</b>	
Cash at bank: LM Nationwide Account	<i>£1629.90</i> ( <i>£1,626.45</i> )
Cash at bank: Online Account	<i>£1,649.90</i> ( <i>£2,164.30</i> )
Petty cash (float)	£20.00
<b>Total:</b>	<b>£3279.80</b>

## **Chester Meetings**

1. Hanna and Kevin have stepped back from day to day running of the branch due to health issues
2. Eve MacPherson has taken over most of the running of the club.
3. Eve is booking the speakers and has speakers booked into 2023. Eve is being assisted in the running of the club by John and Nicky.
4. Eve hopes that going forward John will take over the website and IT work from Kevin.
5. The Chester meetings have resumed after covid and the issues of masks etc they had up there. Marian Round is taking the money on the door and Marie is running the half time tea.
6. They are still charging members £3 entrance , but now charge non members £4. Since returning they have averaged around 40 attendees at their meetings.
7. They have around £2500 in the bank (NatWest) and are financially stable, the museum charges them £65 to rent the auditorium. They are still issuing cheques to make payments and don't have online banking. They have 3 signatories on the account.
8. Eve would like to thank Paul for the speakers he has sent their way, this has been really helpful

## **Toronto Meetings**

A report is not required as they have less than 20 members attending 4-5 meetings a year with talks, organized by Bruce Webber. All going well  
Due to covid-19, no meetings have been allowed but they had their annual picnic on Toronto Island in August 2022.

The Toronto GTs are back to meeting in person on Friday, November 18, 2022 at 8 p.m.  
OLD YORK TOWER, 85 THE ESPLANADE,

## **AOB**

Responses from comments/questions/discussion from the floor:

Paul, Mary and Simon are the sub-committee for London Meetings.

About speakers expenses.. Paul: Tricky to get speakers for £50.

Rent.. Paul can't see it staying the same

Paul did Facebook, Eventbrite and Twitter ads, The FB ads don't get much response.

People discover us in all sorts of unexpected ways. Like an old article.

Antony Brittain talked about clubs he has not returned to simply because of getting out of the habit/pattern.

Discussed World Travel Fair.. commercial. Not really that useful for us.